

We are very excited to offer a number of Sponsorship opportunities in 2010. The Southern Employee Benefits Conference (SEBC), whose membership is limited to employers, advisors and other professionals active in the employee benefits industry, will celebrate its 41<sup>st</sup> year in 2010 and with the support of organizations we look forward to many more successful years.

As a non-profit Organization, we depend on the support of organizations like yours that share our desire to promote sound practices in the employee benefits field. We hope you will consider all of the sponsorship levels outlined below

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### The 2010 SEBC Annual Sponsorship - \$8,500

This is the broadest and most visible sponsorship available. It provides access and exposure at all SEBC events. Your benefits and value include:

- ◇ Two Annual Memberships to the SEBC valued at \$500
- ◇ Two Title Sponsorships valued at \$7,000 as described below
- ◇ Two Complimentary Registrations to the Spring Conference and the Fall Fly-In at \$1,100
- ◇ Golf Hole Sponsorship valued at \$500
- ◇ Table at the Hazlehurst-Lamon Awards Dinner (value \$1,000)
- ◇ Prominent signage at morning registration desk, lunch, and afternoon cocktail reception at all SEBC events for the calendar year
- ◇ Prominent use of your company's logo in all Conference Materials, i.e. brochures, lanyards, etc.
- ◇ A "sponsor" ribbon will be affixed to each company attendee's name badge for easy recognition
- ◇ Access to the attendee lists for Spring Conference and Fall Fly In
- ◇ Conference President will acknowledge all sponsors from the podium during the conference
- ◇ SEBC speaking opportunities
- ◇ Your company listed in sponsorship section of our website, [www.sebc.org](http://www.sebc.org) with a hotlink from the SEBC website to your company's website
- ◇ Option to include brochure or small "give-away" in each attendee packet at Spring Conference & Fall Fly In
- ◇ Option to provide a one page company profile, to be included on the CD which contains all speaker presentations, and is distributed to all attendees at both the Spring Conference and Fall Fly In

### SEBC Event Title Sponsorships

**Title Sponsor Spring Conference (Stone Mountain, GA – Tuesday, April 20, 2010) - \$3,500 *sold***

**Title Sponsor Fall Fly-In Conference (Atlanta GA – Thursday, October 7, 2010) - \$3,500**

- ◇ Prominent signage at morning registration desk, lunch, and afternoon cocktail reception
- ◇ Opportunity to recommend a speaker
- ◇ Opportunity to introduce a speaker
- ◇ One discounted registration for the Spring Conference or Fall Fly-In Conference (value \$100)
- ◇ Recognition in all print material promoting the conference
- ◇ A "sponsor" ribbon will be affixed to each company attendee's name badge for easy recognition
- ◇ Conference President will acknowledge all sponsors from the podium during the conference
- ◇ Your company listed in the sponsorship section of our website, [www.sebc.org](http://www.sebc.org)
- ◇ Option to include brochure or small "give-away" in each attendee packet at the respective conference
- ◇ Option to provide a one page company profile, to be included on the CD which contains all speaker presentations, and is distributed to all attendees at the respective conference

## Partial Spring Conference or Fall Fly In Sponsorship

### **General Session Sponsor at either event - \$2,500**

- ◇ Opportunity to recommend speaker
- ◇ Opportunity to introduce speaker
- ◇ One discounted registration for the Spring Conference or Fall Fly-In Conference (value \$50)
- ◇ Opportunity to place material at each seat in the session
- ◇ Sponsorship includes prominent signage at the session
- ◇ Recognition on all print material promoting the conference
- ◇ A “sponsor” ribbon will be affixed to each company attendee’s name badge for easy recognition
- ◇ Conference President will acknowledge all sponsors from the podium during the conference
- ◇ Your company listed in the sponsorship section of our website, [www.sebc.org](http://www.sebc.org)
- ◇ Option to provide a one page company profile, to be included on the CD which contains all speaker presentations, and is distributed to all attendees

### **Breakout Session Sponsor at either event - \$2,000**

- ◇ Opportunity to place material at each seat in session
- ◇ Opportunity to introduce session speaker
- ◇ Sponsorship includes prominent signage at the session
- ◇ Recognition on all print material promoting the conference
- ◇ A “sponsor” ribbon will be affixed to each company attendee’s name badge for easy recognition
- ◇ Conference President will acknowledge all sponsors from the podium during the conference
- ◇ Your company listed in the sponsorship section of our website, [www.sebc.org](http://www.sebc.org)
- ◇ Option to provide a one page company profile, to be included on the CD which contains all speaker presentations, and is distributed to all attendees

### **Title Sponsor Golf Tournament - Monday April 19, 2010- \$2,000**

- ◇ Golf Tournament (value \$1,000 Foursome)
- ◇ Signage at golf holes, registration area and cocktail reception
- ◇ Recognition on all print material promoting the Tournament

### **Golf Event Sponsorship - Monday April 19, 2010**

#### **Golf Hole Sponsorship - \$500**

- ◇ Signage at Golf Hole

#### **Golf Foursome - \$1000**

- ◇ Signage at Registration area and cocktail reception

### **New for 2010**

#### **Hazlehurst-Lamon Awards Dinner (Atlanta, GA – Wednesday, October 6, 2010) - \$1000 per table**

On the evening before the Fall Fly-in join the SEBC past presidents and current leadership for an exciting evening of cocktails and dinner to honor a SEBC member for lifetime achievement. More details to follow.



#### **Registration Desk at any event - \$500**

#### **Cocktail Reception at any event - \$500**

#### **Grand Prize Drawing at Spring Conference or Fall Fly-In \$500**



Thank you for your willingness to support the SEBC. The SEBC will contact you to obtain any needed company information for the conference promotional materials and administrative details. If you have any questions regarding the conference, or your sponsorship, please contact Anne McKillips, Executive Director at (404)812-9132 or amckillips@sebc.org.

Please complete this form and mail or fax it with payment to: SEBC, 3334 Peachtree Road NE, Suite 709, Atlanta, GA 30326 or via fax to (404) 240-0158

Sponsor Information:

Name \_\_\_\_\_
Title \_\_\_\_\_ Organization \_\_\_\_\_
Address \_\_\_\_\_
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_
Work Phone \_\_\_\_\_ Cell: \_\_\_\_\_ Fax \_\_\_\_\_
E-mail \_\_\_\_\_ Website \_\_\_\_\_

Platinum Sponsorships:

- 2010 Annual Sponsorship (\$8,500)
Spring Conference (April 20, 2010) Title Sponsorship (\$3,500) sold out
Fall Fly-in Conference (October 7, 2010) Title Sponsorship (\$3,500)

Individual Event Sponsorships

Golf Tournament – Monday, April 19, 2010

- Title Sponsor - \$2,000
Golf Tournament Foursome (\$1,000 Foursome)
Golf Hole Sponsor (\$500)

Spring Educational Conference – Tuesday April 20, 2010

- General Session sponsor - \$2,500 Only one remaining
Breakout Session sponsor - \$2,000
Registration Desk at Spring Conference – \$500
Cocktail Reception - \$500
Grand Prize Drawing - \$500

Hazlehurst-Lamon Awards Dinner Wednesday, October 6, 2010

- Table Sponsorship (\$1000)
Individual Attendee (\$150)

Fall Fly In – Thursday, October 7, 2010

- General Session sponsor - \$2,500
Breakout Session sponsor - \$2,000
Registration Desk at Spring Conference – \$500
Cocktail Reception - \$500
Grand Prize Drawing - \$500

Total amount of Sponsorship(s): \_\_\_\_\_

\_\_\_\_\_ Check Enclosed \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express

Name as it appears on credit card: \_\_\_\_\_

Credit card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Credit Card Security Number: \_\_\_\_\_

Cardholder’s signature: \_\_\_\_\_