



We are very excited to offer a number of Sponsorship opportunities in 2012. The Southern Employee Benefits Conference (SEBC), whose membership is limited to employers, advisors and other professionals active in the employee benefits industry, will celebrate its 43<sup>rd</sup> year in 2012 and we look forward to many more successful years.

As a non-profit Organization, we depend on the support of organizations like yours that share our desire to promote sound business practices in the employee benefits field. We hope you will consider all of the sponsorship levels outlined below and find one that will meet your goals.

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### **THE 2012 SEBC ANNUAL SPONSORSHIP - \$8,500**

This is the broadest and most visible sponsorship available. It provides access and exposure at all SEBC events. Your benefits and value include:

- ◇ Two Annual Memberships to the SEBC
- ◇ Two Complimentary Registrations to the Spring Conference and the Fall Fly-In
- ◇ Golf Hole Sponsorship
- ◇ Two Complimentary Registrations for the Hazlehurst Lamon Award Dinner
- ◇ Prominent signage at all SEBC events for the calendar year
- ◇ Prominent use of your company's logo in all Conference Materials, i.e. brochures, lanyards, etc.
- ◇ A "sponsor" ribbon affixed to each company attendee's name badge for easy recognition
- ◇ Four free guest passes to be used for plan sponsors and two additional free guest passes for non-plan sponsors to each conference (may be from your firm or another organization)
- ◇ Acknowledgement of all sponsors from the podium during the conference
- ◇ SEBC speaking opportunities for you or your clients
- ◇ Your company listed in the sponsorship section of our website, [www.sebc.org](http://www.sebc.org) with a hotlink from the SEBC website to your company's website
- ◇ Option to include brochure and small "give-away" in each attendee packet at the Spring Conference and Fall Fly In
- ◇ Option to provide a one page company profile, to be included on the CD which contains all speaker presentations, and is distributed to all attendees at both the Spring Conference and Fall Fly In

### **SEBC EVENT TITLE SPONSORSHIPS - \$4,000 EACH**

**Title Sponsor Spring Conference (Chateau Elan, Braselton, GA – April 17, 2012)**

**Title Sponsor Fall Fly-In Conference (Atlanta GA – Fall 2012)**

- ◇ Prominent signage at morning registration desk, lunch, and afternoon cocktail reception
- ◇ Opportunity to recommend a speaker
- ◇ One free registration for one representative from your organization, additional representatives from your organization can register as additional non-plan sponsor member from same firm
- ◇ Two free guest passes for plan sponsors and one free guest pass for a non-plan sponsor (can be from your organization or another organization) for the respective Conference
- ◇ Recognition in all print material promoting the conference
- ◇ A "sponsor" ribbon affixed to each company attendee's name badge for easy recognition
- ◇ Acknowledgement of all sponsors from the podium during the conference
- ◇ Your company listed in the sponsorship section of our website, [www.sebc.org](http://www.sebc.org)
- ◇ Option to include brochure and small "give-away" in each attendee packet at the respective conference
- ◇ Option to provide a one page company profile, to be included on the CD which contains all speaker presentations, and is distributed to all attendees at the respective conference

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

### **GENERAL SESSION SPONSOR AT EITHER CONFERENCE - \$2,500**

- ◇ Opportunity to recommend speaker
- ◇ One free registration for one representative from your organization
- ◇ One free guest pass for a plan sponsor for the respective event
- ◇ Opportunity to place material at each seat in the session
- ◇ Sponsorship includes prominent signage at the session
- ◇ Recognition on all print material promoting the conference
- ◇ A “sponsor” ribbon affixed to each company attendee’s name badge for easy recognition
- ◇ Acknowledgement of all sponsors from the podium during the conference
- ◇ Your company listed in the sponsorship section of our website, [www.sebc.org](http://www.sebc.org)
- ◇ Option to provide a one page company profile, to be included on the CD which contains all speaker presentations, and is distributed to all attendees

### **BREAKOUT SESSION SPONSOR AT EITHER CONFERENCE - \$1,250**

- ◇ One free registration for one representative from your organization
- ◇ Opportunity to place material at each seat in session
- ◇ Opportunity to introduce session speaker
- ◇ Sponsorship includes prominent signage at the session
- ◇ Recognition on all print material promoting the conference
- ◇ A “sponsor” ribbon affixed to each company attendee’s name badge for easy recognition
- ◇ Acknowledgement of all sponsors from the podium during the conference
- ◇ Your company listed in the sponsorship section of our website, [www.sebc.org](http://www.sebc.org)

### **SEBC GOLF TOURNAMENT – Monday, April 16, 2012 – Chateau Elan, Braselton, GA**

#### **TITLE SPONSOR - \$3,500 -**

- ◇ One free foursome
- ◇ Recognition on all print material promoting the conference
- ◇ A “sponsor” ribbon affixed to each company attendee’s name badge for easy recognition
- ◇ Acknowledgement of all sponsors from the podium during the conference
- ◇ Your company listed in the sponsorship section of our website, [www.sebc.org](http://www.sebc.org)
- ◇ Option to provide a one page company profile, to be included on the CD which contains all speaker presentations, and is distributed to all attendees

### **GOLF HOLE SPONSORSHIP - \$500**

### **SEBC BIKE RIDE Monday April 16, 2012 TITLE SPONSORSHIP - \$250**

### **HAZLEHURST-LAMON AWARD DINNER AND RECEPTION (ATLANTA, GA - SEPTEMBER 2012)**

On the evening before the Fall Fly-in join us for an exciting evening honoring a SEBC member for lifetime achievement.

#### **EVENT TITLE SPONSOR - \$4,250**

- ◇ Prominent signage at event
- ◇ Opportunity to recommend a speaker
- ◇ One free registration for one representative from your organization (value \$85)
- ◇ Two free guest passes for plan sponsors and one free guest pass for a non-plan sponsor (can be from your firm or any other organization) for the dinner (value \$255)
- ◇ Recognition in all print material promoting the conference
- ◇ A “sponsor” ribbon affixed to each company attendee’s name badge for easy recognition
- ◇ Acknowledgement of all sponsors from the podium during the conference
- ◇ Your company listed in the sponsorship section of our website, [www.sebc.org](http://www.sebc.org)
- ◇ Option to include brochure and small “give-away” in each attendee packet at the dinner
- ◇ Option to provide a one page company profile, to be included on the CD which contains all speaker presentations, and is distributed to all attendees at the respective conference

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES CONTINUED...**

### **REGISTRATION DESK AT ANY EVENT (Spring Conference or Fall Fly-In) - \$500**

- ◇ Recognition on all print material promoting the conference
- ◇ A “sponsor” ribbon affixed to each company attendee’s name badge for easy recognition
- ◇ Acknowledgement of all sponsors from the podium during the conference
- ◇ Your company listed in the sponsorship section of our website, [www.sebc.org](http://www.sebc.org)

### **RECEPTION AT ANY EVENT (Spring Conference or Fall Fly-In) - \$750**

- ◇ Sponsorship includes prominent signage at reception
- ◇ Recognition on all print material promoting the conference
- ◇ A “sponsor” ribbon affixed to each company attendee’s name badge for easy recognition
- ◇ Acknowledgement of all sponsors from the podium during the conference
- ◇ Your company listed in the sponsorship section of our website, [www.sebc.org](http://www.sebc.org)

### **GRAND PRIZE DRAWING AT SPRING CONFERENCE OR FALL FLY-IN - \$500**

- ◇ Recognition on all print material promoting the conference
- ◇ A “sponsor” ribbon will to each company attendee’s name badge for easy recognition
- ◇ Acknowledgement of all sponsors from the podium during the conference
- ◇ Your company listed in the sponsorship section of our website, [www.sebc.org](http://www.sebc.org)





Thank you for your willingness to support the SEBC. The SEBC will contact you to obtain any needed information for promotional materials and administrative details. If you have any questions regarding the conference, or your sponsorship, please contact Anne McKillips, SEBC Executive Director at (404) 812-9132 or amckillips@sebc.org.

Please complete this form and mail or fax it with payment to: SEBC, 3334 Peachtree Road, Suite 709, Atlanta, GA 30326 or via fax to (404) 240-0158.

Sponsor Information:

Name \_\_\_\_\_
Title \_\_\_\_\_ Organization \_\_\_\_\_
Address \_\_\_\_\_
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_
Phone \_\_\_\_\_ Fax \_\_\_\_\_
E-mail \_\_\_\_\_ Website \_\_\_\_\_

Platinum Sponsorships:

- 2012 Annual Sponsorship - \$8,500
Spring Annual Educational Conference (April 17, 2012) Title Sponsorship - \$4000
Fall Fly-in Conference (Fall 2012) Title Sponsorship - \$4,000

Golf Tournament – Chateau Elan – Monday, April 16, 2012

- Title Sponsorship - \$3,500
Golf Hole - \$500

Bike Ride – Chateau Elan – Monday, April 16, 2012

- Title Sponsorship - \$250

Spring Annual Educational Conference – Chateau Elan – Tuesday, April 17, 2012

- General Session sponsor - \$2,500
Breakout Session sponsor - \$1,250
Registration Desk - \$500
Cocktail Reception - \$750
Grand Prize Drawing - \$500

Hazlehurst-Lamon Award Event – Fall 2012

- Title Sponsor - \$4,250

Fall Fly In – Fall 2012

- General Session sponsor - \$2,500
Breakout Session sponsor - \$1,250
Registration Desk - \$500
Cocktail Reception - \$750
Grand Prize Drawing - \$500

Total amount of Sponsorship(s): \_\_\_\_\_

- Check Enclosed Visa MasterCard American Express

Please make check payable to Southern Employee Benefits Conference and mail to 3334 Peachtree Road, NE – Suite 709, Atlanta, GA 30326 – for more information please contact Anne McKillips, SEBC Executive Director at (404) 812-9132 or email at amckillips@sebc.org

Name as it appears on credit card: \_\_\_\_\_

Credit card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Credit Card Security Number: \_\_\_\_\_

Cardholder’s signature: \_\_\_\_\_